



WWW.CHIEF.COM

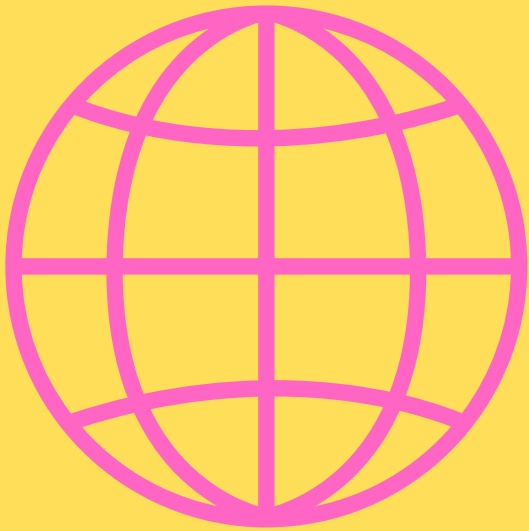


Vision 2024: Embracing Change, Diversity & Growth

The Caribbean Hospitality Industry Exchange Forum (CHIEF) was created to address critical issues that affect the hotel industry in multiple areas in order to improve profit. The event attracts Caribbean Hoteliers, Hotel Association Executives and Hospitality Product and Service Providers will attend the event.

Experience • Exchange • Evolve

a - CHIEF - ability



Definition in English:

The ability to generate more revenue, save more money, and be more efficient. The achievability of long-term goals in the hospitality industry.

WHO ATTENDS CHIEF?

MANAGERS

General Managers
Middle Managers
Assistant Managers

OWNERS

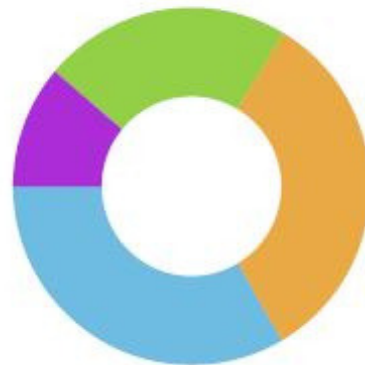
Owners and Operators of
Small & Independent Hotel
Hotel Chain Executives

ASSOCIATIONS & AGENCIES

Hotel Associations
Government Agencies
Hotel Tourism and
Convention Agencies

VENDORS

Hotel and Tourism
Industry Vendors, Providers
and Entrepreneurs



Diamond Sponsorships & Platinum Sponsorship Packages

Company will receive the specific benefits under the Diamond Sponsorship or Platinum Sponsorship Package purchased PLUS the general Platinum Sponsorship benefits.

Diamond Sponsorship: Exclusive Breakfast Session

\$16,000

Saturday, June 22, 2019

- Recognition as a Diamond Sponsor
- Exclusive sponsor for breakfast session
- Recognition during breakfast session
- Opportunity for on-site signage
- Platinum Sponsorship Benefits

Diamond Sponsorship: Opening Session

\$15,000

Friday, June 21, 2019

- Recognition as a Diamond Sponsor
- Co-sponsor for opening session
- Recognition during opening session
- Opportunity for on-site signage
- Platinum Sponsorship Benefits



Platinum Sponsorship Packages

Coffee Break Sponsorship (\$12,500) – Saturday and Sunday: includes:

- Logo on sponsored event signage at stations
- Opportunity for you to use branded coffee cups and coffee sleeves
- Opportunity to distribute promotional materials
- Opportunity to decorate and brand coffee break areas, total of 2 stations
- Opportunity to have staff present in coffee break areas during operational hours
- Platinum Sponsorship Benefits

Exclusive Saturday Lunch Sponsorship (\$12,500) includes:

- Exclusive sponsor for Saturday Lunch
- Opportunity to decorate & brand the trade show lunch area on Saturday with your company banners (to be provided by company)
- Opportunity to distribute promotional materials on tables
- Opportunity to promote a giveaway at luncheon
- Platinum Sponsorship Benefits

Platinum Sponsorship

\$10,000

- Recognition as Platinum Sponsor
- 5 CHIEF Delegate Registrations
- Tabletop display area with strategic placement on show floor
- CHIEF Talks:
 - Opening remarks at a CHIEF Talks session (only 4 sessions available)
 - Logo inclusion on the opening slide of the session
 - Opportunity to welcome attendees and connect with panelists as a thought leader in your business category, eg. "Brought To You By "your company""
- 10% Discount on one additional registration
- Up to 5 company promotional submissions on event social media outlets
- 1 Exclusive email sent to event delegates
- Distribution of promotional materials at conference
- Logo inclusion on all marketing collateral and event signage
- Logo and hyperlink on website
- Access to pre and post attendee list
- Opportunity to provide a webinar on a subject, with prior approval, posted on event website



Gold Sponsorships

Company will receive the specific benefits under the Gold Sponsorship package purchased PLUS the general Gold Sponsorship benefits.

Gold Sponsorship Packages

Portable Chargers Sponsorship (\$8,500) includes:

- Table station to distribute portable chargers that are co-branded with CHIEF logo
- Opportunity to decorate and brand the table
- Opportunity to have staff present at table to distribute chargers & promote your business
- Gold Sponsorship Benefits

Delegate Bag Sponsorship (\$8,500) includes:

- Opportunity to co-brand cover of bag
- Opportunity to distribute promotional collateral in bags
- Opportunity for selected staff to help distribute bags during registration
- Gold Sponsorship Benefits

Photo Booth Sponsorship (\$8,500) Includes:

- Opportunity to have branded photo booth all-day Saturday for attendees
- Custom stand alone photo booth with prints and digital sharing
- Opportunity to distribute promotional materials at photo booth
- Gold Sponsorship Benefits

Co-sponsor Educational Session (\$8,500) – 3 sponsors per session – Includes:

- Opportunity to welcome attendees and be a thought leader in your category of business
- Opportunity to distribute promotional materials
- Logo inclusion on the opening slide of the session
- Gold Sponsorship Benefits

Gold Sponsorship

\$7,500

- 3 CHIEF Delegate Registrations
- 1 small tabletop display area with strategic placement on show floor
- CHIEF Talks
 - 1 Break out session sponsored with signage in room
 - Opportunity to recommend a client as panelist to showcase best practices
 - Logo inclusion on the opening slide of the session
- Recognition as Gold Sponsor in marketing collateral and event signage
- Logo and hyperlink on website
- Up to 2 company promotional submissions on event social media outlets
- Access to pre and post attendee list



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