SOCIAL RESPONSIBILITY

Half Moon Resort, Jamaica

For nearly five decades, Half Moon Resort has committed to making a meaningful contribution to Jamaica, through investment in education, community service and environmental protection and preservation. In recent years, Half Moon partnered with SOS International Children’s Village, to assist the operation in its Barrett Town, Montego Bay location.

SOS International Children’s Village provides an environment of quality care, empowerment of families and community for children and young people, while simultaneously ensuring that the beneficiaries’ basic needs and rights are met. Through Half Moon’s assistance, SOS International Children’s Village constructed a four-bedroom house (Half Moon House) to accommodate eight children and one house mother. Monthly maintenance, mentorship and wellness opportunities as well annual holiday treats are also part of Half Moon’s corporate social responsibility efforts.

Sandals Resorts International

Sandals Resorts International’s Sandals Foundation is a 501(c)(3) nonprofit organization that oversees the brand’s philanthropic arm. Last year, the Sandals Foundation launched its Whitehouse & Bluefields Solid Waste Reduction Project, via funding from the United Nations Environment Program.

This project seeks to educate and provide residents on Jamaica’s South Coast with a structure for solid waste management through effective waste separation. The project’s main objectives include improving solid waste management, protecting marine areas from solid waste pollution and creating a framework to assist solid waste management. Currently, the program is in action in approximately 40 locations in the Whitehouse and
Bluefields areas, including in schools, markets and community centers. Thus far approximately 2,500 students and 900 adults have been positively impacted and 35 teachers have been trained. Additionally, about 2,000 pounds of plastic bottles and 450 pounds of compost have been diverted from the landfill since November 2018.

The Landings Resort & Spa, St. Lucia

The Landings Resort & Spa believes that being a corporate citizen on St. Lucia is important to the island’s development. As such, it has made a firm commitment to various interest groups, including schools and civic organizations.

Over the years, The Landings has communicated with key leaders of social groups and communities to understand where support is needed and to assess the extent of financial support that can be provided. A sizable sum for charities is allocated in the property’s annual financial budget and guests have the option to support the island’s interest groups through the Community Enhancement Fund. Beyond monetary donations, The Landings supports community interest groups through student internships and in-kind donations.