



ADAM MOGELONSKY

STRATEGIST, LUXURY HOTEL ADVISOR AND SPEAKER

Early Career

Adam attended Queen's University in Kingston, Ontario, Canada, earning a Bachelor of Science degree with a Life Sciences (Pre-Med) subject of specialization. Following this, he pursued personal training while studying to be a nutritionist and physiotherapist.

LMA Communications Inc.

In 2009, Adam joined his father, Larry Mogelonsky, at this hospitality and travel-focused advertising and communications agency as an account executive. Over the years, he learned marketing strategy, emotional messaging, front-end web design, public relations, art direction, social media, copywriting and SEM/SEO. Working at LMA for nearly a decade and rising to direct a myriad of accounts, this exposure to the hotel business as well as many companies in other industries has given Adam a unique perspective to provide outside-the-box, cost-effective solutions for hospitality organizations.

Hotel Mogel Consulting Ltd.

With Larry selling LMA in 2016, Adam joined his father in directing Hotel Mogel's engagements with owners, focusing on financial analysis for hotels, project planning for new developments, technology evaluations and wellness programming. As strategic advisors, Hotel Mogel primarily works with luxury and upscale independent or small groups to solve complex issues and chart a course for maximum profitability.

In the domain of technology, Adam has a broad understanding of the complexities of the hotel tech stack as well as the vendors who are paving the way for increased labor efficiencies and revenue growth. For wellness, Adam's focus is interpreting the latest trends and longevity medicine breakthroughs so that hotels can profit from all these advances and new consumer behaviors.

Outside of his strategic planning role for hotel brands and owners, Adam represents one-half of the company's thought leadership arm, frequently writing articles under the dual byline (Larry and Adam Mogelonsky) for numerous hotel trade publications on various topics. Adam is also the host of the GAIN Momentum Podcast devoted to timeless lessons from hospitality leaders. For speaking engagements, webinars, podcasts and panel discussions, he's keenly focused on key trends that will come to have a profound impact on hospitality:

Longevity — advanced spa technology, sleep tourism, medical tourism, wellness-oriented F&B, personalized fitness and mindfulness programming

Next-Gen Technology – latest tech vendor trends, artificial intelligence applications, the future of loyalty and web3

Adam can be reached at 647.448.2326, or adam@hotelmogel.com



Expanding Hoteliers' Knowledge Base

Adam has coauthored seven books on hospitality marketing and management, as well as over 1,400 articles published in the trade press. This has resulted in Hotel Mogel being recognized as a leading voice in modern hospitality.

