

Partnership Opportunities

About CHIEF

The Caribbean Hospitality Industry Exchange Forum (CHIEF) is the leading industry event in the Caribbean offering an unprecedented opportunity for industry leaders, visionaries and innovators to come together. CHIEF, powered by the Caribbean Hotel & Tourism Association (CHTA) is more than just an event; it's a convergence of minds and a catalyst for transformation. It's a dynamic hub where the industry pools its knowledge, fosters innovation and collaborates towards the region's sustainable growth. 2025 marks the 9th staging of this annual event.

The two and a half day event features interactive sessions presented by experts in their field, an exchange hub where partners showcase their products and services and activities that facilitate networking opportunities and discussions.



Profile of Attendees

CHIEF attracts attendees from a cross-section of the hospitality and tourism industry from across CHTAs 32-member Caribbean destinations, North America and other parts of the world. Attendees are key decision-makers and hold leadership positions in their speciality areas.

- Owners, CEOs, Managing Directors
- Presidents of National Tourism Associations
- Executive Directors
- Group General Managers
- Directors of Sales, Marketing, Revenue, HR, Operations
- CHIEF People and Development Strategists
- Training & Development Leads
- Emerging Leaders
- Tourism Experience Curators
- Next Gen Leaders

CHIEF Offers Partners:

- The opportunity to network with over 150 high-level decision-makers from across 20+ Caribbean countries in one location
 - » Seasoned hotel and tourism professionals
 - » Have deep ties to national & local tourism bodies (private & public)
 - » Represent critical cross-functional sectors: Tech, Revenue Management, HR, Energy, Sustainability, Wellness, F&B, Design, Experiential etc
- An affiliation with the leading private sector membership association in Caribbean Hospitality and Tourism
- Business Leads Generation
- Targeted Marketing
- The go to event for sharing ideas, knowledge development and collaboration



2026

There's no better place to get front and center with decision makers in Caribbean Hospitality!

CHIEF

NOV 16-18, 2026
 Caribbean Hospitality Industry | WYNDHAM GRAND BARBADOS
EXCHANGE FORUM | SAM LORD'S CASTLE RESORT

Benefits	Platinum Partner \$9k	Supporting Partner \$6k	Baseline Package \$3.5k
Delegates Registration	3	2	1
Speaking Opportunity	<ul style="list-style-type: none"> 3-Minute Audience Address Speaker Introduction 	<ul style="list-style-type: none"> Session Speaker Introduction 	-
Gamification	On- Stage Contest/Giveway	-	-
Digital Content Lounge Sponsor	Yes	-	-
Presentation of CHTA Award	Yes	Yes	-
Co-Sponsor of Lunch	Yes	-	-
Co-Sponsor of Coffee Break	-	Yes	-
Exchange Hub	8' X 10' Space (Prime Location)	Table Top (Prime Location)	-
Video Airtime	<ul style="list-style-type: none"> 1-Minute - Event Monitors 	<ul style="list-style-type: none"> 10-Sec During Breakout Session 35-Sec On Event Monitors 	<ul style="list-style-type: none"> 15-Sec Video On Event Monitors
Delegates List	Pre & Post Event	Pre Event*	Pre Event (Limited Details)*
Vip Networking Lounge	Yes	Yes	Yes
Digital Event Website	Company Bio Banner With Hyperlink To Company Site Logo	Company Bio Logo With Hyperlink To Company Site	Company Bio Logo
Event Marketing Material	Banner On 3 Event Emails Logo	Banner On 1 Event Email Logo	Logo
Email Marketing	<ul style="list-style-type: none"> One Email To Attendees Included In 1 Shared Email 	<ul style="list-style-type: none"> Included In 1 Shared Email 	<ul style="list-style-type: none"> Included In 1 Shared Email
CHIEF Newsletter	Featured Story (500 Words)	Story (250 Words)	Logo
Event APP	Featured Partner Company Information (Logo, Contact Details, Hyperlink)	Featured Partner Company Information (Logo, Contact Details, Hyperlink)	Company Information (Logo, Contact Details, Hyperlink)
Social Media Post(s)	Two	One	One
Post-Event Webinar (Co-Hosted With CHTA)	Yes	-	-
Merchandising	Distribute Branded Item During Registration	Distribute Branded Item During Breakout Session	Distribute Branded Item During Working Lunch
Event Signage	Yes	Yes	Yes
Dedicated Sponsor Content Portal	Yes	Yes	Yes
Live Recognition During Event	Yes	Yes	Yes

*Two Weeks Prior To The Event.

“CHIEF is much more than just an event. It's a gathering of the region's most experienced hoteliers and hospitality technologists, coming together to openly share their practical findings and learn from one another. The networking opportunities and partnerships that we developed have lasted well beyond the event itself. We are grateful and delighted that CHIEF is back in full force.”

- Nima Anvar, CEO GuestChat



Contact:
 To learn more or to become a partner of CHIEF, contact nerdin@caribbeanhotelandtourism.com

 CARIBBEAN HOTEL & TOURISM ASSOCIATION